

SCOPE BASEL 2013 | OFFICIAL PRESS RELEASE



SCOPE BASEL 2013 INAUGURATES NEW ARTS DISTRICT ON THE RHINE

BASEL, SWITZERLAND: SCOPE Art Show will present its seventh Basel edition in a new location: Klybeckquai, on the Rhine. An area that has been receiving a great deal of attention and political support from the City of Basel, Klybeckquai is quickly becoming a site for focused cultural development. SCOPE Basel is pleased to be at the forefront of this groundswell, mounting its 4,000 m2 pavilion in the heart of Klybeckquai, along with an extensive marketing campaign and engineering of collaborative efforts with many of the city's most influential voices.

Featuring 75 international Exhibitors alongside 20 **Breeder Program Galleries**, **SCOPE Basel 2013** will provide an extraordinary opportunity for visitors to experience a view of the contemporary art market available nowhere else. SCOPE's presence will be highly visible. In addition to museum-quality featured programming, SCOPE Basel will present monumental outdoor sculpture from artists featured in the Venice Biennale. Further celebrating the Biennale, SCOPE Basel has extended its vernissage to welcome an extended group of influential attendees whose impact on the cultural landscape is of inestimable importance.

Long-established as the original incubator for emerging work, SCOPE's Breeder Program celebrates its 13th year of introducing new galleries to the contemporary market. A remarkable opportunity for unprecedented exposure, Breeder Program alumni include: Peres Projects, John Connelly Presents, Galeria Enrique Guerrero, Daniel Reich Gallery, Bischoff/ Weiss, INVISIBLE-EXPORTS, SEVENTEEN, ROKEBY, Taxter Spengemann, Magical Artroom and Spinello Projects, among other notable galleries.

SCOPE Basel opens to Press and VIP's on **Monday & Tuesday, June 10-11** with a two-day First View benefit from **1pm - 9pm**; the fair will run **June 12 -17, 2013**. Easily accessible by Trams 8 & 14, SCOPE Basel will also maintain a complimentary shuttle service in-between the fair and Art Basel, Liste and Volta. Additionally, visitors may reach the fair by a scenic walking route along the Rhine, which will feature SCOPE Basel information kiosks for convenience and refreshment.

SCOPE taps into the cultural psyche to present only the most pioneering work across multiple creative disciplines. With over a decade of critically acclaimed art fairs and non-profit initiatives that extend beyond the ordinary in contemporary art.

SMART SHIP G12

□
3F 6-6-1, Daita Setagaya-ku
Tokyo
JAPAN

T. + 81 3 5465 1377
F. + 81 3 5465 1378

info@kagitani.com
info@smart-ship.co.jp
<http://www.smart-ship.co.jp>

EXHIBITING ARTISTS
Yukihito Masuura
Sayumi Fukushima
Charly Iten

FAIR LOCATION

SCOPE PAVILION

Uferstrasse 40
4057 Basel, Switzerland



FAIR SCHEDULE

FIRST VIEW

Mon	June 10	1pm - 9pm
-----	---------	-----------

Tues	June 11	1pm - 9pm
------	---------	-----------

For VIP and Press

(or \$100 CHF donation at door)

Proceeds benefit The SCOPE Foundation

SHOW HOURS

Wed	June 12	11am - 9pm
-----	---------	------------

Thurs	June 13	11am - 8pm
-------	---------	------------

Fri	June 14	11am - 8pm
-----	---------	------------

Sat	June 15	11am - 8pm
-----	---------	------------

Sun	June 16	11am - 7pm
-----	---------	------------

ADMISSION

Free for VIP cardholders

FirstView	Mon - Tue	100 CHF
-----------	-----------	---------

General	Wed - Sun	22 CHF
---------	-----------	--------

Student	Wed - Sun	15 CHF
---------	-----------	--------

FOR MORE INFORMATION CONTACT: Daria Brit Greene at daria@brastacksculture.com